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EPISODE 34

# Materialized Views and Dremio Reflections

# About the Panel Discussion

**Total Registrations:** [TBD](#) (XX/XX/2023)

**Title:** [Materialized Views and Dremio Reflections](#)

**Date:** Tuesday, Sept 26, 2023 at 8AM PT | 11AM ET | 4PM GMT

**Description:**

Unravel the intricacies of materialized views and Dremio's Data Reflections in our upcoming webinar. Delve into their distinct features, advantages, and how they shape modern data acceleration.




**Alex Merced**


Dev Advo  
Dremio

# Banner

Folder - [https://drive.google.com/drive/folders/1YJCgMKGaERIRcNtFHhKHPx5\\_Uwt1sC-L?usp=share\\_link](https://drive.google.com/drive/folders/1YJCgMKGaERIRcNtFHhKHPx5_Uwt1sC-L?usp=share_link)





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**Alex Merced**  
Developer Advocate, Dremio

# Social Media UTM Links

## Dremio's

- **Registration link:**  
[https://hello.dremio.com/webcast-materialized-views-and-dremio-reflections-reg.html?utm\\_source=email&utm\\_medium=social-free&utm\\_campaign=ep34-gdw](https://hello.dremio.com/webcast-materialized-views-and-dremio-reflections-reg.html?utm_source=email&utm_medium=social-free&utm_campaign=ep34-gdw)
- **LinkedIn:**  
[https://hello.dremio.com/webcast-materialized-views-and-dremio-reflections-reg.html?utm\\_source=linkedin&utm\\_medium=social-free&utm\\_campaign=ep34-gdw](https://hello.dremio.com/webcast-materialized-views-and-dremio-reflections-reg.html?utm_source=linkedin&utm_medium=social-free&utm_campaign=ep34-gdw)
- **Facebook:**  
[https://hello.dremio.com/webcast-materialized-views-and-dremio-reflections-reg.html?utm\\_source=facebook&utm\\_medium=social-free&utm\\_campaign=ep34-gdw](https://hello.dremio.com/webcast-materialized-views-and-dremio-reflections-reg.html?utm_source=facebook&utm_medium=social-free&utm_campaign=ep34-gdw)
- **Twitter:**  
[https://hello.dremio.com/webcast-materialized-views-and-dremio-reflections-reg.html?utm\\_source=twitter&utm\\_medium=social-free&utm\\_campaign=ep34-gdw](https://hello.dremio.com/webcast-materialized-views-and-dremio-reflections-reg.html?utm_source=twitter&utm_medium=social-free&utm_campaign=ep34-gdw)
- **Reddit:**  
[https://hello.dremio.com/webcast-materialized-views-and-dremio-reflections-reg.html?utm\\_source=reddit&utm\\_medium=social-free&utm\\_campaign=ep34-gdw](https://hello.dremio.com/webcast-materialized-views-and-dremio-reflections-reg.html?utm_source=reddit&utm_medium=social-free&utm_campaign=ep34-gdw)
- **Banner location:**  
[https://drive.google.com/drive/folders/1YJCgMKGaERIRcNtFHhKHPx5\\_Uwt1sC-L?usp=share\\_link](https://drive.google.com/drive/folders/1YJCgMKGaERIRcNtFHhKHPx5_Uwt1sC-L?usp=share_link)

# Promotion Schedule

Dremio's

- **Organic Social (Will update once Elise promote per social locations)**
  - **Linkedin**
  - **Twitter**
  - **Facebook**
  - **Reddit**
- **Paid Email Syndication**
  - **Sept Overall - VMBlog**
  - **Sept Overall - KDNuggets**
  - **Sept Overall - AI Camp**
- **Internal Email Database**
  - **Email #1 - 9/13**
  - **Email #2 - 9/25 (Last Chance)**
  - **Newsletter - Sept 2023 edition**

# Reporting

## Campaign Program

- **Registration by source FT | LT:**  
<https://dremio.lightning.force.com/lightning/r/Report/0005d000007QgDJEA0/view?queryScope=userFolders>
- **Registration status:**  
<https://dremio.lightning.force.com/lightning/r/Report/0005d000007QgDOEA0/view?queryScope=userFolders>
- **Contacts:**  
<https://dremio.lightning.force.com/lightning/o/Contact/list?filterName=00B5d0000086NfxEAE>
- **Asana Task:** <https://app.asana.com/0/1201267147313714/1203557415814572/f>
- **Marketo Program:**  
<https://engage-sj.marketo.com/?munchkinId=321-ODX-117#/classic/ME3625A1>
- **Wistia MP4:** Webcast 2023 “--##--”

# Upcoming webcasts

## EPISODE 2

### Migrating a BI Dashboard to your Data Lakehouse with Apache Superset and Dremio



January 17, 2023 8AM PST | 11AM EST | 4PM GMT

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## EPISODE 3

### Migrating from Delta Lake to Iceberg



January 24, 2023 at 8AM PST | 11AM EST | 4PM GMT

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## EPISODE 4

### Best Practices for Optimizing Tableau Dashboards with Dremio



January 31, 2023 at 8AM PST | 11AM EST | 4PM GMT

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