

A Pragmatic Data Mesh Introduction

Let's figure out if the data mesh is for you.



Sven & why you should listen



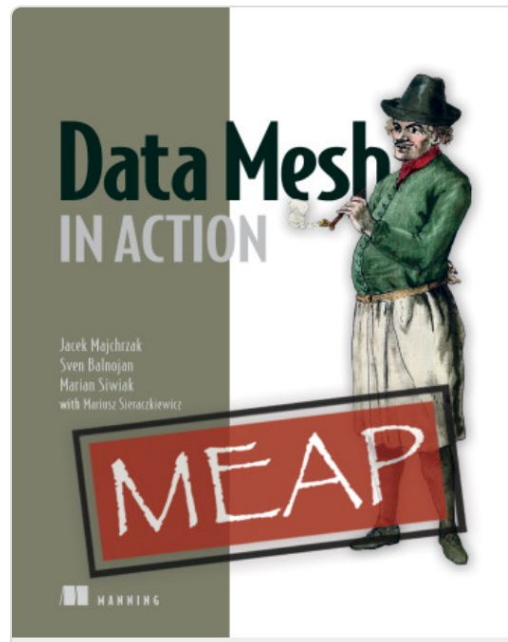
Sven Balnojan

DataOps Evangelist
@Meltano

Tweets at: @sbalnojan

What I do

- Coauthor of “Data Mesh in Action” (Book)
- Author of “Build a Small Dockerized Data Mesh” (LiveProject)
- Write a lot (“Three Data Point Thursday”, Blogs,..)



Listener **Manifesto** - What you get out of listening

- **Goal**: Spike your interest, some guidance of whether this is something for you.
- **Method**: Real-world example taken from a medium-sized company (like a minimum viable example).
- **Prerequisites**: You should've heard the word data mesh before.
- **Not in scope**: technical things; completeness; details.





Important: You cannot
“build” a data mesh.

But you can implement one, if you start talking to people about it, and then build an MVP platform to support it.



Definition?: “Data Mesh is a socio-technical paradigm shift,... modern distributed architecture, domains, platforms, data as a product,...



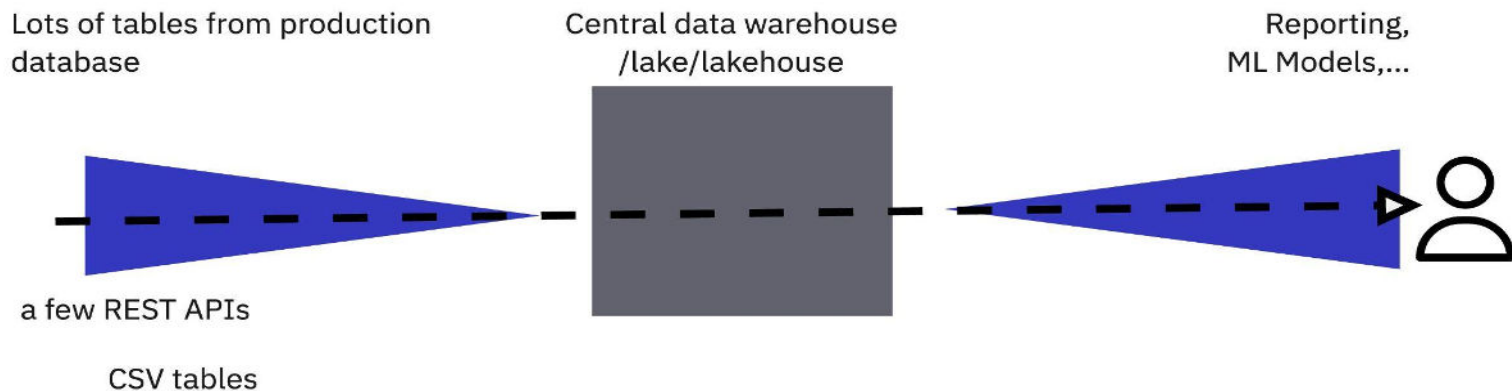
Definition! Data Mesh is about decentralization.

It aims to increase value/data.

It's guided by four “principles”, implementations vary in their utilization.



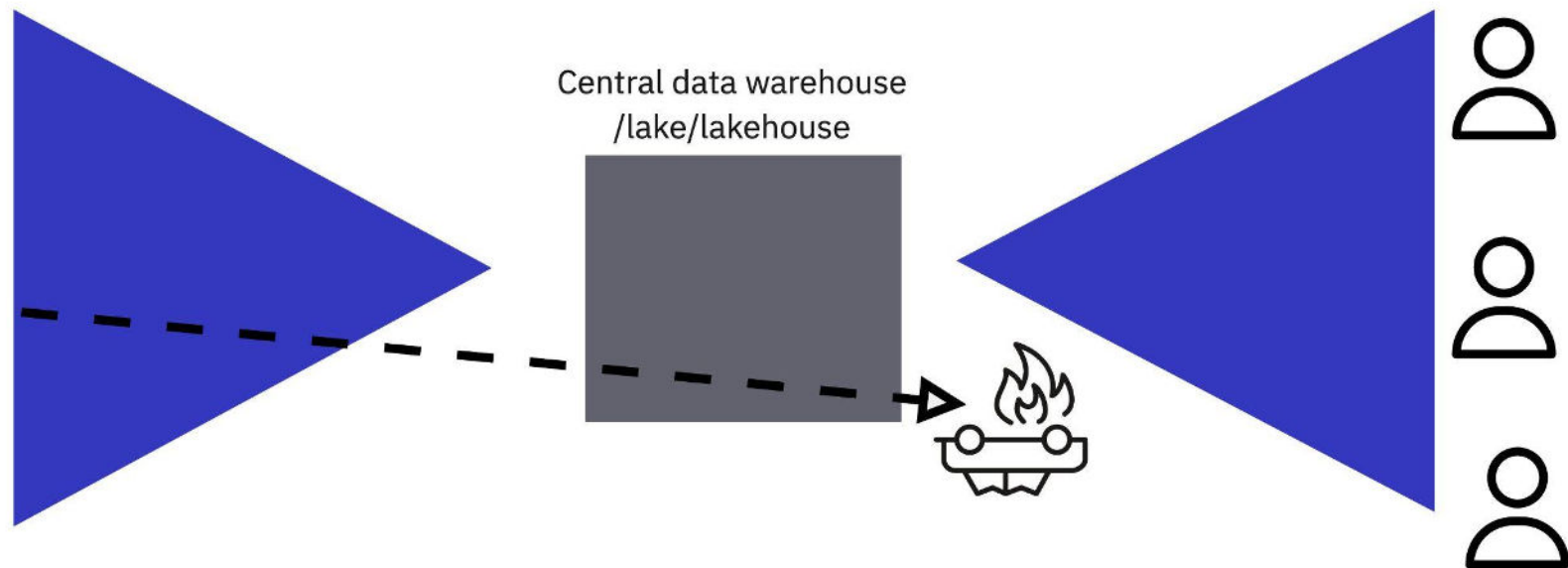
When **decentralize**? The Producer-Consumer Gap?



The data world at “Unite”, 2017.



When **decentralize?** The Producer-Consumer Gap?



The data world at “Unite”, 2020 (for a brief moment)



How the problem looked like @ Unite

Before these major shifts:

- Lead time for new use cases involving new data sources.

~ a couple of weeks



After these major shifts:

- Lead time for new use cases involving new data sources.

~ 3-6 months



How to tackle new valuable use cases?

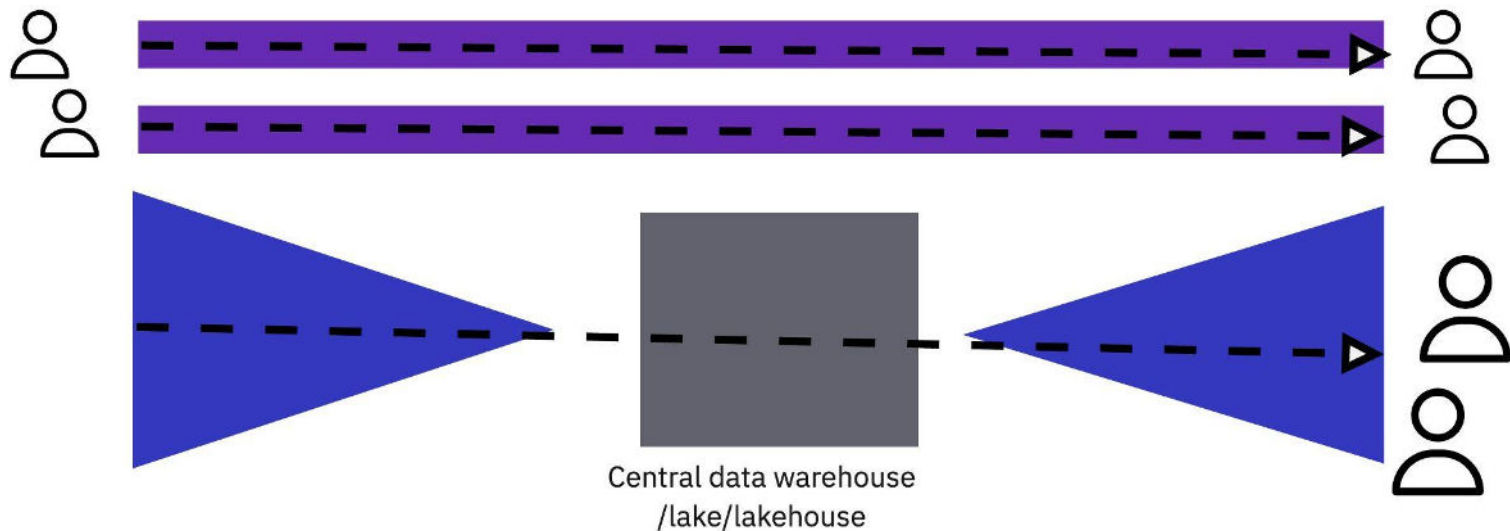
1. Operational (Automation)
2. Analytical (Product related reporting)

Identify the decentralized actors:

- **Data producers (new sources):** a bunch of software engineering teams
- **Data consumers:** decentralized business analysts & some operational engineering teams



Example of the Decentralization (Solution)



*Data world 2020: Key analytics
And key operational use cases handled NOT
through central pipe, but decentralized.*



How the solution worked out @ Unite

Before data mesh:

- Lead time for new use cases involving new data sources.

~ 3-6 months

With data mesh:

- If involve no new platform functionality

~ a day

- With new platform functionality

~ 2-3 weeks



Isn't that a **technical** solution?

Let's compare what **people** now do.



What do **people** now do?

Shift in priorities.

Analyst: When a data point is missing in a report?

=> the data producing team (the dev team)

Dev team: When a consumer wants new data for operational use cases?

=> the PM for the data producing unit.

Dev team: When a consuming team needs new platform functionality?

=> the central data team.



WHO YA GONNA CALL?



GHOSTBUSTERS

The four principles

& where to start



Distributed Domain Ownership

Data is owned by a data-domain expert (team).

Applied: At Unite, the software engineering team producing the data also became the owner of the data.



Data as a Product

Data is not a “by-product” anymore.
It’s wrapped into a “data-service”,
subject to usual product management.

Applied: At Unite, the PM now has to weigh off
feature dev & data dev.



Platform Thinking

Building data services is hard =>
duplicate effort should be
abstracted away and put into a
“platform”.

Applied: At Unite, the central data team
building the tracking solution became a
partial platform team.



[Federated Computational Governance]



Data Mesh is **iterative**

And you don't need all principles, start with one.



“Yes we get it! We agree! BUT could you please talk to our PM to prioritize this kind of work?” - every dev I talked to about data mesh



How to start?

1. Consumer-Producer Gap? [Yes/No]
2. [Yes] Identify 1-2 use cases where \$\$\$ is there.
3. [for use cases] have brainstorm/discussion with PMs & tech leads to see how this can be solved (better with the data mesh) - how **responsibilities** shift.
4. [If people agree] Start work on the kernel.
(Hint: If you don't have a data producer to test this with, you don't have buy-in yet)
5. *(see “Data Mesh in Action” for a detailed walk-through - or the “Data Mesh learning community”).*



What I want you to take away

- You don't need all principles, you start with [distributed domain ownership](#).
- If [consumer-producer gap](#) is not your problem, there likely is a better solution than the data mesh.

References:

- https://support.unite.eu/de_DE/blog/how-mercateo-is-rolling-out-a-modern-data-platform
- Jan Nitschke from 11 Owls, *Master Thesis on the Principles of the Data Mesh* (ask him on LinkedIn or me).





Thanks for listening!

Be awesome.